



Before application remove loose dirt from the surface with a stiff brush.



Check the ground temperature with your hand before application*.



Remove a small amount of release liner from the surface for initial positioning purposes.



Remove the release liner in small sections at a time and continue to apply - don't be tempted to remove all the liner at once!



Roll the film again with either a rubber roller, such as that pictured, or with the RollePro soft application roller (below) which will facilitate the bond of the product to the structured surface. Roll slowly several times to achieve firm adhesive contact. For larger applications, a wide roller is recommended.



The NEW RollePro soft application roller

Note: IP StreetApp adhesive has to be activated through pressure to ensure adequate adhesion to the ground.

Be sure to apply roller pressure to all areas and angles of the print/application surface. The edges of the graphic should always be firmly rolled several times to prevent any edge lifting.

ImagePerfect™ 2555 StreetApp

Application instructions

Basic information

IP StreetApp is innovative, attention grabbing and extremely slip resistant.

IP StreetApp is also very user friendly; it is compatible with UV, solvent and latex ink-jet technologies, no lamination is required and no additional surface treatment is recommended. It is easily cut to the required shape with a sharp utility knife, flat bed cutter or plotter cutting machine.

Handling instructions during printing*

Despite its structure, IP StreetApp can be printed using standard technology and without special considerations.

Pay special attention to the edges during loading. If edge lift occurs use a roller to gently flatten out the edges.

*We recommend using the Spandex print profile.

Instructions during cutting

IP StreetApp is coated with a proprietary slip resistant surface. The components within the topcoating are abrasive and therefore cutting tools can become dull over time.

Where to apply

IP StreetApp is designed to work on a variety of surfaces. The surface does not need to be smooth as IP StreetApp is a flexible substrate that adjusts to most uneven surfaces such as asphalt (rough or smooth), stone (untreated), cement and many other surfaces such as carpet, walls and wooden flooring – if you are unsure then please evaluate a small sample in the corner of the test surface or contact us for support.

*A gas burner should be used for all applications where air temperature is lower than 10°C. Pre-treat the area with the heat eliminating moisture in case of cold temperature or high humidity.



Removal of the used IP StreetApp

IP StreetApp is usually very easy to remove and normally in one piece from the asphalt or stone. Surfaces however react differently especially in combination with varying temperatures. You may find that on certain surfaces some adhesive residue may be left on the ground.

Please follow these steps to avoid any issues when you want to remove the product.

Remove the IP StreetApp film from the surface by lifting up at one edge and then pulling it back slowly. Often it is removable in one piece. If however you find residue on the asphalt, there are different ways to proceed:

- Gently heat up the IP StreetApp with the gas flame. In most circumstances this process will help release the adhesive on the Asphalt and improve the adhesive key to the IP StreetApp surface.
- You may also remove the IP StreetApp from the asphalt and burn any remaining adhesive with the gas burner. Please be extremely careful as you may cause damage to the asphalt surface if excessive heat is applied.
- Adhesive removal can be also be carried out with mineral based spirits or most adhesive removers.

Additional data

- IP StreetApp should be applied within one year from date of purchase.
- Product should be stored at room temperature.
- Storage temperature should not exceed 24°C
- Recommended application temperature: +10°C to +30°C
- Recommended application humidity: Below 65% RH.
- Adhesive type: High performance pressure-sensitive

Anti-Slip / flame resistance certifications

- Slip-resistance DIN51130/BGR 181 R12
- Certificate flame resistance DIN 4201 B1
- According to norm NF P92- 503 (Dec. 1995) M1

Durability of the IP StreetApp film

The durability is up to 12 months but this depends on correct application with particular emphasis upon adequate application pressure, the condition of the application surface and the level of traffic IP StreetApp is exposed to.

Cleaning instructions

Under normal traffic, simply sweeping the IP StreetApp material with a stiff broom will remove most loose dirt particles. If the surface becomes visibly dirty it can be cleaned with a stiff bristle brush, soap and water. This process will remove most contamination. Heavily soiled areas may require the use of a general purpose household cleaner/degreaser and a stiff bristle brush followed with a final rinse with clean water.

Warranty / liability

The representations of performance and suitability for use contained in this instruction sheet are meant only as a guide. Since only the user is aware of the specific conditions in which the product is to be used, it is the user's responsibility to determine whether the product is suitable for that intended use.

For more information about ImagePerfect please visit www.imageperfect.com

Eikon Ltd, 38 Port Royal Avenue, Lune Industrial Estate, Lancaster. United Kingdom



Information on physical and chemical characteristics and values in this document are based upon tests we believe to be reliable and do not constitute a warranty. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of such products for their specific use, including, but not limited to, the application, conditions, maintenance, and the Purchaser shall assume all risk and liability of every nature in connection therewith. All technical data are subject to change without prior notice. In case of any ambiguities or differences between the English and foreign versions of this document, the English version shall be prevailing and leading.

Eikon gives no express or implied guarantees or warranties with respect to the Products, including, but not limited to, any implied warranties of fitness for any particular use and/or non-infringement. All products are sold subject to Eikon's general terms and conditions of sale. Eikon's aggregate liability, whether for negligence, breach of contract, misrepresentation or otherwise, shall in no circumstances exceed the price of the defective, non-conforming, damaged or undelivered Products which give rise to such liability as determined by net price invoiced to Purchaser in respect of any occurrence or series of occurrences. In the event of improper use and/or incorrect processing that does not comply with our instructions, any and all liability is excluded. In no circumstances shall Eikon be liable for any indirect, incidental or consequential loss, damage or injury, including without limitation, loss of anticipated profits, goodwill, reputation, or losses or expenses resulting from third party claims.